

JANUARY 2021

Key themes for the month: New Year's, Resolutions, Women Rock Day, Martin Luther King Jr. Day

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
					Financial Goals for the New Year	How to pay off debt in X year
3	4	5	6	7	8	9
Women Rock Day: How Women Can Become Financially Free	How to set financial goals for the New Year	How to stick to your financial goals in the New Year	How to get your family on board with new financial goals	How to rebound on goals after a difficult year	National Bubble Bath Day: X Low Cost Ways to Practice Self Care	Why you need self care in your financial budget
10	11	12	13	14	15	16
The hottest online budgeting tools for the year	X Ways to Pay Off Debt Faster in 2021	X Budget Friendly Workouts for Your Health Goals	How not to give up on financial goals in the New Year	Organize Your Home Day: X Tips for Organizing Your Finances	How to Build a Financial Team in X Year	Top Financial Challenges People will Face in X Year
17	18	19	20	21	22	23
What Investors Are Looking for in X Year	Martin Luther King Jr. Day: Why Financial Equity Matters	How to Start a Business in X Year	X Cities With the Most Credit Card Debt in Y Year	What Home Buyers Are Looking for in X Year	How to Negotiate a Salary Increase in X Year	X Best Financial Organizational Systems for X Year
24	25	26	27	28	29	30
How to Increase Your Income in X Year	X Profitable Skills To Learn in X Year	How to Manage Cash Flow in New Year	How to Streamline Your Finances in New Year	X Financial Trends for X Year	X Investing Trends for X Year	X Real Estate Trends in Y Year
31						
X Ways to Replace Your Expensive Gym Membership						
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FEBRUARY 2021

Key themes for the Month: Valentine's Day, New Year's Goals, National Freedom Day, World Marriage Day, Susan B. Anthony Day, President's Day, African American History Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	1	2	3	4	5
	National Freedom Day: How to Create Financial Freedom	X Ways to Love On Your Money	X Ways to Love On Yourself When Paying Off Debt	How To Improve Your Finances This Year	How to Go On a Money Date
7	8	9	10	11	12
How to Get Your Partner on The Same Financial page	How to Beautify Your Finances	How to Talk Money with Your Honey	How to Love Your Finances	How to Design a Financial System You Love	X Budget Friendly Valentine Gifts
14	15	16	17	18	19
How to Find the Right Communities To Support Your Financial Journey	A Beginner's Guide to Creating Amazing Customer Experiences	How to Build Strong Financial Relationships	How to Have Better Boundaries with Family That Asks for Money	How to Get Your Partner On Board with Your Financial Goals	How to Work With Your Partner on Your Financial Goals
21	22	23	24	25	26
How to Teach Your Kids About Money	How to Find a Real Estate Partner	Why Financial Education Matters	X Ways to Save Money In The Winter	X Tips from African American Entrepreneurs	X Best Financial Management Spreadsheets
28					
How Create Financial Equity					
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MARCH 2021

Themes: St. Patrick's Day, International Women's Day, Women's History Month, Tax Season

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	X Ways Unplugging Improves Your Finances	National Read Across America Day: X Best Money Books	X Tips for Your Resume	X Ways to Fix Your Credit	How to Start Preparing For Taxes	X Best Tax Tools for Y Year
7	8	9	10	11	12	13
X Ways to Mindfulness Improves Your Finances	National Women's Day: Best Financial Tips for Women	3 Top Women Financial Coaches on Instagram	3 Top Women Financial Coaches on Twitter	3 Top Women Financial Coaches on LinkedIn	Everything Women Need to Know About Investing	X Best Investing Tools for Women
14	15	16	17	18	19	20
Why Representation Matters in Finance	What is the difference between a financial coach and a financial planner?	X Ways to Promote Women At Work	St. Patrick's Day	X Ways to Advocate for Women at Work	Morning Routines of the Wealthiest Women	How These Top Women Financial Coaches Organize Their Finances
21	22	23	24	25	26	27
Top Women Business Coaches in X Industry	How to Be a Leader	X Quotes from Top Women Financial Coaches	X Business Ideas for Women	X Side Hustle Ideas for Women	How Women Can Get Funding For Their Businesses	How to Pitch Investors for Your Business
28	29	30	31			
3 Ways to Bring Feminine Leadership to Male Dominated Industries	X Women Business Leaders You Need to Know	How Women Can Find Business Mentors				
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APRIL 2021

Themes: Taxes, Spring

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
				X Tax Deductions for Y	X Tax Deductions for X Industry	X Tax Deductions for X Business
4	5	6	7	8	9	10
How to Find an Amazing Accountant	X Reasons Why You Need an Accountant	X Tax Rules You Need to Know About	X Tax Rules X Business Need to Know About	How to Do Year Long Tax Planning for Your Business	How to Organize Your Business Finances	How to Streamline Your Business Finances
11	12	13	14	15	16	17
Personal Finances vs. Business Finances	X Ways to Increase Profits In Your Business	Should You Do Your Taxes Yourself?	X New Tax Rules for Y year	Do you need to hire contractors or employees?	X Tax Mistakes Business Owners Make	Different Kinds of Incorporations and Why They Matter
18	19	20	21	22	23	24
How to Spring Clean Your Finances	How to Spring Clean Your Expenses	How to Spring Clean Your Home Office	How to Spring Clean Your Business	How To Use Online Financial Management Tools	X Finance Organization Tips	How to Reduce Mental Clutter
25	26	27	28	29	30	
How to Organize Your Debt Repayment Plan	How to Streamline Your Financial Files	How to Get Rid of Clutter in Your Finances	How to Spring Clean Your Office (Outside of Home)	How to Streamline Your Bill Pay	How to Declutter Your Files	
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MAY 2021

Themes: Spring Cleaning, Graduating with student loans

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 What to Do If You Gave Up On Your Annual Financial Goals
2 What to Do If You're Behind on Your Annual Financial Goals	3 X Top Ways to Fill Your Emergency Fund	4 How to Save Money On Your Grocery Bill	5 How X Financial Coaches Paid Off Their Debt	6 My Crazy Debt Repayment Story	7 X Tips for Student Loan Repayment	8 Is all debt bad?
9 6 Predictions for College Grads This Year	10 X Things You Need to Know About Student Loan Repayment	11 5 Things I've Learned in the Last X Years of Running My Business	12 Student Loan Repayment Rules for College Grads	13 Latest Student Loan Debt Numbers	14 My Student Loan Repayment Story	15 My Student Loan Story
16 How to Pay Off Your Student Loans	17 How to Pay For College	18 X Ways to Find Scholarships	19 How to Apply for Grants to Attend College	20 National Be a Millionaire Day	21 X Job Search Tips for Graduates	22 How You Bounced Back From Financial Failure
23 How Grads Can Make Their Resumes Stand Out	24 How to Negotiate Your Starting Salary	25 Top Industries Hiring College Grads	26 X Unique Stories About Paying For College	27 How I Graduated from College Debt Free	28 How to Graduate From College Debt Free	29 College Savings Plans for Your State
30 Best College Savings Plans In Your Country	31					
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JUNE 2021

Themes: Summer, Effective Communications Month, LGBT Pride Month, Summer Vacation

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
		How to Avoid Burnout	How To Get it All Done Mindset Training	How to Serve Customers So They Keep Coming Back	How Businesses Can Plan Out Content Strategy	How to Lead By Serving Your Clients Well
6	7	8	9	10	11	12
How to Celebrate Pride In Your Business	Mid Year Finance Review	Mid Year Financial Goal Review	Rules for Financial Success	What to Do When You Don't Hit Your Goals	How to Rebound From Financial Mistakes	X Entrepreneurs Share The Best Investment I've Ever Made In My Business
13	14	15	16	17	18	19
The Importance of Authenticity in Creating Financial Goals	How to Effectively Communicate with Creditors	What To Do If You Can't Pay Your Student Loans	How to Have a Successful Financial Summer	How to Make Extra Money with Your Social Media Profiles	Best Financial Facebook Groups	Financial Scam Stories
20	21	22	23	24	25	26
X Questions to Ask Before Hiring a Financial Advisor	The Difference Between a Financial Advisor and a Salesperson	How to Make More Money This Summer	How to Balance Your Business And the Kids At Home	Taking a Stand on a Specific News Topic	X Entrepreneurship Activites for Kids on Summer Break	How to Teach Your Kids About Entrepreneurship
27	28	29	30			
How to Hire Your Kid	How to Properly/Legally Pay Your Kid	How to Stop Paying Small				
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JULY 2021

Themes: Summer Vacation, Travel, 4th of July

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
				How Money Helps You Build Freedom	What Financial Freedom Means to Me	How to Achieve Financial Freedom
4	5	6	7	8	9	10
4th of July	X Ways to Reach Financial Freedom	My Personal Favorite Investment Strategy	Stocks versus real estate	stocks vs starting a business	How Real Estate Investing Works	How Stock Investing Work
11	12	13	14	15	16	17
Different Kinds of Assets for Achieving Financial Freedom	How to Save For a Vacation	X Budget Friendly Vacation Spots	How to Choose the Best Investment Vehicle For You	Do You Need a Financial Advisor?	How to Stop Making Excuses	How to Build a Financial Routine
18	19	20	21	22	23	24
How to Automate Your Finances	News trends for the week/month	Are Travel Credit Cards worth it?	X Ways to Get Deals On Your Travel	How I Used Travel Credit Cards to Travel For Free	How Credit Card Rewards Work	How to Pick the Best Rewards Card
25	26	27	28	29	30	31
Top Business Coaches of the Summer	How to Teach Your Kids About Money	How to Know When to Slow Down and When to Press Forward On Your Financial Goals	Market Trends that Impact Your Industry	New Financial Trends	Should You Try Rewards Cards?	
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AUGUST 2021

Themes: Winding Down Summer

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
3 Tips to Try When You've Lost Your Motivation	X Financial Coaches Share How to Become the Top Leader in Your Industry	How to Best Utilize LinkedIn To Get a Better Paying Job	X Best Debt Pay Off Strategies	X Financial Coaches Share How to Pay Off Debt	X Side Hustle Ideas You Can Start This Weekend	X Legitimate Ways to Make Extra Money From Home
8	9	10	11	12	13	14
X Strategies for Increasing Your Income	X Networking Tips to Get a Better Job	How to Save More Money On a Limited Income	X Financial Leaks in Your Life	X Strategies for Negotiating a Raise	Stories you've learned from clients	Financial Coaches Share Why Most People Fail on their financial goals and How to Prevent It
15	16	17	18	19	20	21
Different Kinds of Budgets	How to Create a Budget	Personal story of failure and rebounding	How to Pick a Budgeting System That Works For You	X Fastest Ways to Pay Off Debt	How to Make Extra Money Online	Expert Explains How Credit Counseling Works
22	23	24	25	26	27	28
Do you need credit counseling?	How to Build Momentum Toward Your Financial Goals	What's more important: Saving Money or Making Money?	How to Calculate Your Net Worth	Expert Explains The Importance of Net Worth	Best Financial Podcasts	Best Financial Blogs
29	30	31				
Best Financial YouTube Channel	How to Build Momentum in Your Side Business	How to Increase Your Income to Pay Off Debt				
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OCTOBER 2020

Themes: Halloween, Holidays

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
					X Budget Friendly Halloween Costumes	Halloween Decorations on a Budget
3	4	5	6	7	8	9
How to Save for Holiday Expenses	How to Avoid Debt in the Holiday Season	How to Organize Your Holiday Budget	6 Best Money Books for Y Group	How to Stop Procrastinating on Your Financial Goals	Best Net Worth Trackers	6 Goals You Should Have in the next year
10	11	12	13	14	15	16
End Of Year Financial Review	5 Tips to Bring Your Finances to the Next Level in X Year	What investments to make at the end of the year	End of Year Tax Planning	How to Brainstorm Ways to make More Money	How to Hit Your Goals in Just 90 Days	5 Financial Coaches You Should Follow Right Now
17	18	19	20	21	22	23
Experts share their success secrets	Experts share their investing secrets	experts share their negotiating secrets	Experts share their debt repayment secrets	How to Plan Your Financial Goals for X Year	How to Make Better Decisions for Your Finances	How to Test Your New Business Idea
24	25	26	27	28	29	30
How to Align Your Budget with Your Values	How to Plan for Your 6 Figure Year	How to Plan Your 7 Figure Year	When is It Time to Hire A Financial Coach	The Number One Thing Holding Most People Back	How to Grow a Business on a Budget	How to Prepare for End of Year Taxes
31						
X Business Horror Stories						
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SEPTEMBER 2021

Themes: Back to School, Fall Goals (AKA: New Year's Part 2), Suicide Awareness Month

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
			News trends	Best Places Online to Learn New Skills That Will Make You More Money	How to Save Money on School Supplies	How to Teach Your Kids About Money
5	6	7	8	9	10	11
How to Talk To Your Kids About Money	Best Deals on School Supplies	How to re-commit to the goals you set in January	My Secrets to Paying Off Debt	My Secrets to Saving Money	Best Online Personal Finance Classes	X Coaches Share How to Create the Best Financial Plan for You
12	13	14	15	16	17	18
X Ways to Hack Your Finances	25 Things You Need to Know About Debt Repayment	How to Craft a Great LinkedIn Bio That Gets the Right Attention	25 Ways to Make Extra Money	Expert Shares The Things You Need on Your LinkedIn Profile	Mental Health and Your Finances	Minfulness Practices for Your Financial Goals
19	20	21	22	23	24	25
How Financial Hardship Affects Mental health	How to Find Community When Working On Your Finances	How to Bounce Back from Financial Troubles in Your Life	How to Overcome Perfectionism in Your Finances	How to Build a CEO Mindset for Your Personal Finances	How To Use Mindfulness to Reach Your Goals	Stress Reduction Strategies When Paying Off Debt
26	27	28	29	30		
X Mindsets of Financially Successful People	X Resources If You're Experiencing Financial Hardship	X Financial Experts share their resilience stories	X Mental Health Tips	Where to Find Help		
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NOVEMBER 2021

Themes: Thanksgiving, Gratitude, Black Friday, Cyber Monday, Cyber Week, Holidays

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	Why You Must Practice Gratitude	Gratitude as a money mindset practice	5 Tips to Improve Your Money Mindset	How You Can Practice Gratitude Every Day	How to Avoid Overspending During the Holidays	Budget Friendly Thanksgiving
7	8	9	10	11	12	13
How to Plan Your Black Friday Shopping	How to Plan Your Cyber Monday Shopping	How to Plan Your Cyber Week Shopping	Thoughts and opinions on Black Friday	Trends in the news	Trends in your industry	How to handle family that doesnt support your financial goals
14	15	16	17	18	19	20
3 Ways to Outsmart Marketers So You Keep More of Your Money	How to Plan a Budget Friendly Holiday Break	Opinions on Hustling	Unpopular opinions about your industry	Thoughts and opinions on cyber week	Holiday Trends for X	Holiday Trends for X Jobs
21	22	23	24	25	26	27
X Places To Give Back	How to add a philathropic aspect to your business	X Challenge Ideas for 2021	How to Create More Impact With Your Finances	How to not lose momentum during the holidays	What to do when you feel like Giving Up	How to use your money for good
28	29	30				
How to find budget friendly gifts	How to save money this holiday season	How to save money on gifts				
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Themes: Holidays, sales, planning for new year, end of year taxes, budgets

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 How to Use Holiday Sales To Your Advantage	2 Are holiday sales worth it?	3 Holiday spending debt statistics	4 How to create a holiday budget
5 X Places to Buy Gifts	6 Gifts under \$X	7 Gifts for everyone in your family	8 End of year tax planning stories	9 How to Get Your Family on Board for Next Years Financial Goals	10 How to Throw a Holiday Party for Company and clients	11 How to Create A Side Business for Y Year
12 3 Year Financial Planning	13 5 Year Financial Planning	14 X Personal Finance Books for X Year	15 How to Focus During the Holidays	16 How to Smash Your Financial Goals in December	17 How to Plan a Budget Friendly Holiday Event	18 Thoughts on consumerism during holiday season
19 How to Find the Right Financial Mastermind	20 How to Find the Right Mentor in the new year	21 How to Run an Efficient Budget	22 Best Holiday Giveaways	23 Financial Forensic Analysis	24 How to Maintain Momentum During the Holidays	25 How to Stay Focused On Your Goals in X Year
26 Why You Should/Shouldn't Take a Break from Your Financial Goals	27 How to Get Clear on What You're Truly Capable of Accomplishing	28 3 Things to Stop Doing Right Now if You Want to Fix Your Finances	29 X Things to Let Go Of In the New Year	30 X Goals to Make In The New Year	31 How to Celebrate Your Accomplishments	
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