



Amanda Abella <abella.amanda@gmail.com>

Fwd: You'll never feel ready.

Amanda Abella <amanda@amandaabella.com>
To: Amanda Abella <abella.amanda@gmail.com>

Mon, Jul 31, 2017 at 11:40 AM

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"I aim to keep emails to 5 sentences or less."

----- Forwarded message -----

From: **Amanda Abella** <support@amandaabella.com>

Date: Fri, Jul 28, 2017 at 12:40 PM

Subject: You'll never feel ready.

To: amanda@amandaabella.com

Hello Amanda IS 3 Test,

As I've been filling up spots to my Persuade to Profit group coaching program, one question keeps coming up:

"Amanda, I'm not ready for this now. When will you be doing this again?"

The short answer is **I won't be running a group program again until 2018.**

The other answer is you'll never "feel" ready.

I didn't feel ready when I quit my job.

I didn't feel ready when I launched an Amazon bestselling book.

Hell, the reason it took me so long to even put this program together is because I spent a long time saying "I'm not ready."

I can tell you how that last one in particular hurt my business and my bank account.

I am currently on the verge of **my first five-figure launch of a product.**

Yes, I'm almost at \$10,000 in revenue from *one* product.

Had I acted in spite of my fear earlier I would have reached this milestone a long time ago.

Instead, I procrastinated because "I wasn't ready."

I failed to hire the people could help me.

I failed to put an organized plan together.

And because of this, I failed to make some real money by helping people.

In other words, I struggled way longer than I had to because I let my fear of “not being ready” get in the way.

There are *plenty* of times when my coaching clients haven't felt ready either, but they acted anyway.

John and David didn't feel ready to start charging more money when they hired me, and they are now on track to earn six figures.

Aja didn't feel ready to pitch a major publication for a column again because they'd rejected her. After working together and moving past that fear, she had a column at Inc within a few weeks.

Kristen didn't feel ready to get back in the saddle with sales calls, but she just closed a new client this week thanks to some guidance and support.

If you're thinking about changing your business and your life, don't let that ego voice stop you.

You are as ready now as you are ever going to be.

I only have ONE spot left for my Persuade to Profit Program and then I'm closing the doors until 2018.

[Click here to apply to the program to see if it's a good fit.](#)

Your time is now.

Cheers to making money your honey,

Amanda

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