

# POST PR HIT CHECKLIST

## WEBSITE

### CHECKLIST

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- ADD TO BIO
- ADD LOGO TO WEBSITE
- AD TO PR PAGE

## SOCIAL MEDIA

### CHECKLIST

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- AMAKE ANNOUNCEMENT
- ADD TO SOCIAL MEDIA SCHEDULER ON ROTATION

## EMAIL LIST

### CHECKLIST

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- SEND EMAIL BLAST WITH CTA
- ADD TO SIGNATURE

# PR FRIENDLY WEBSITE CHECKLIST

## SALES PROCESS

### CHECKLIST

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- SEND AS FOLLOW UP TO LEADS YOU HAVEN'T CLOSED YET

## SALES PAGES

### CHECKLIST

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- ADD LOGO TO SALES PAGE
- ADD TO BIO ON SALES PAGE

## FUTURE PITCHES

### CHECKLIST

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- MENTION RECENT MEDIA HIT IN. FUTURE PITCHES