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\$11,427

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That's how much money I made in July.

As in, that's how much money actually went to the bank, not my receivables.

About half came from writing and half from coaching.

And my profit?

According to Quickbooks, my total expenses were only \$1,687. It's actually probably closer to \$2K with Facebook ads.

But if we're just doing QB, then **that's a profit of \$9,740.**

About half of that went to savings.

Now, here's the biggest flaw I see in the personal finance community: when you solely focus on saving and not EARNING.

Is saving important? Absolutely.

Are people not saving enough money? For the most part, yes.

But the reality is if you REALLY want to uplevel your game you need to earn more money.

There's only so much you can cut back on before your life is either a drag or unsustainable.

Why not earn enough money to save, invest AND buy shoes from your favorite designer?

For example, I'm obsessing over these babies from Sam Edelman that I got at the recent Nordstrom Anniversary Sale.



I didn't have to choose between beautiful shoes and savings.

I didn't have to worry about debt.

Why? Because I've shifted my focus to earning more money.

I've COMMITTED to earning more.

The students in my upcoming Persuade to Profit program have committed to earning more as well.

It's only a matter of time before they can save money AND buy the shoes.

The 2017 Persuade to Profit program is on the verge of being sold out, so we're starting a wait list for 2018.

If you can't wait until 2018 to get started earning more money in your business, [click here to book a time to speak with me ASAP.](#)

First timers only.

Cheers to earning more money,

Amanda

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